



Social Media Policy: Juniors & Parents/Guardians

Social Media, text, direct text/media messaging and email policy

Social Media is a wonderful tool and one we want to use constructively and safely. Whilst the Club promotes the healthy and appropriate use of social media, it's important to be aware of the potential pitfalls and safeguarding issues that arise when posting content in relation to:

- Club activities
- Team and club performance
- Individual performance
- Opposition performance
- Official's decisions/performance

We require all CPPCC members and parents of CPPCC junior members to be aware of this policy when sharing or posting content relating to the above from either personal or club accounts.

We would also like to remind all players/parents/carers to refresh themselves with our Photography and Video policy as you will find a large cross over regarding our safeguarding of junior members and personnel.

Common-Sense approach: "Could I say this face to face, or would I be happy to see my comments published in the newspaper?" If you are unsure of the answer to these questions, or your answer is "no", then you should not be posting it on any social media.

Guidance for Coaches

The Children Act defines a person under 18 years as a child. All arrangements for under 18s are to be made via their parents or carers; this includes text and email or WhatsApp messages etc. It is understood that in the case of over 16's this may not be ideal as the majority have mobile phones and are actively using social media. An acceptable exception to this rule is to text or email the parent and to copy in the 16/17-year-old, with the parent's prior consent. This means the parent can monitor communications, but the 16/17-year-old receives the information directly. If you receive any responses that appear inappropriate, they should be brought to the attention of the parent or carer. You should not engage in individual text or email conversations with a 16- or 17-year-old without their parent receiving the same messages from you. All contact with children should only be in relation to coaching, matches and cricket-related activity.



Guidance for Children & Young People

The internet is a great place to learn and have fun with your friends and the best way to have fun is to make sure that you stay safe. You should think about the following points whenever you use the internet or speak to people online or by text.

- If someone isn't your friend in real life, they are NOT your friend on the internet. Be careful when accepting friend requests.
- Sometimes people on the internet are not who they say they are. If you are not 100% sure, don't risk it.
- Remember to change your privacy setting so that only your friends can see information about you, your wall posts and your photos.
- If someone is sending you messages or texts that you are worried about, you should tell your parents, an adult you trust, your teacher or the Club Safeguarding Officer.
- **Remember any employed CPPCC cricket coach is a professional, just like your teachers. They should not be your friend on Facebook and should not be texting or messaging you.**
- **You can expect them to make arrangement for coaching and matches via your parents/carers.**
- Bullying can happen online too, called cyber-bullying. If you, or someone you know, has had this happen to them you should tell an adult that you trust.
- Don't be afraid to tell someone if you have concerns.

Young people NEED to

1. Keep your photos and personal information private.
2. Conduct yourself in a respectful and courteous manner on social media as you would at home, in school or at cricket.
3. Tell a professional or an adult you trust if you are worried or concerned about online behaviour or unwanted contact/communication.

Young people SHOULD NOT

1. Send inappropriate text messages or post messages on social media that are offensive, nasty or derogatory in any way.
2. Accept any friend requests from people you don't know or you feel uncomfortable accepting.
3. Connect with, follow or message coaches of CPPCC on social media platforms, snapchat and other messaging sites.
4. Send or forward any indecent images of yourself, someone you know, or anyone you don't know, even if it seems to be done in fun - it is wrong and it is against the law.