



Photography, filming and social media broadcast guidelines

Message from ECB:

The ECB wishes to ensure photography and video footage taken within cricket is done so appropriately.

Parents and carers should not be prevented from taking pictures of, or filming, their children. These are normal family practices and help mark milestones in a child's life. The introduction of proportionate controls on the use of photographic equipment (cameras, and videos, including mobile phones) is part of general safeguarding good practice in a club.

Chichester Priory Park Cricket Club's guiding principles are:

- Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the child. This permission can be given by proxy by the coach of each team only after parental consent for this has been granted. The coach must arrange this prior to attending matches
- If no consent has been given for a child, then it is to be made known to the relevant person of the other team (e.g. coach/ team manager) so the appropriate person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child
- The children should be informed that if they have concerns they can report these to the coach or team manager
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Safeguarding Officer and recorded in the same manner as any other child protection or safeguarding concern

Using video as a coaching aid:

If a coach wishes to use video equipment as a coaching aid, players and parents/carers will be made aware of this and be asked to provide written consent for the use of photography and video analysis. Any material taken in connection with coaching will be stored securely and deleted or destroyed when it is no longer needed or when a parent requests this.