



CPPCC Social Media Policy

The Club's policy regarding Social Media extends to Facebook, Instagram, twitter, texting, WhatsApp, Teamo and personal emails. By adhering to the guidelines outlined below the use of these methods of communication will be useful tools for running the Club and avoid any issues around misuse.

Club Officials, Coaches and Managers may use Facebook, email, WhatsApp and Teamo to help run and organise the club. The Club will keep its communication via these medium separate from any personal accounts held by members of the Club. Contact with players will be through these accounts and junior members will be communicated with via their parents/carers (see separate Junior Social Media policy).

It is also important to be mindful of any content you post online using the official Club's pages that you are representing the club. The below guidelines ensures club officials use social media platforms safely and effectively.

1. Social media platforms are only used to promote/support Chichester Priory Park Cricket Club, the Goodwood Cricket Alliance, cricket in general and sometimes other sports. It must be acceptable to all considering equality, diversity and inclusivity.
2. Your communications should conform to the ECB's "Safe Hands" policy and guidance. Ensure that nothing you post could cause personal distress or be seen as inappropriate for children. If you wouldn't put it on the club notice board, it doesn't belong on the club's social media pages.
3. It is not for general/political comment whether that be re any Government or political party, commercial or sporting body policies. Like wise retweeting or liking any of the above is not acceptable.
4. Retweeting and liking are acceptable if they conform to points 1,2 and 3.
5. Any social media post, on CPPCC platforms, represents all involved in CPPCC and it is not a vehicle for individual opinion.
6. Any comments/campaign supporting or criticizing any Government or political party, commercial or sporting body will only take place on the agreement of the CPPCC Committee and only by email or letter to the parties concerned.
7. Members should be aware as we play open age cricket that under 18s may have access to posts.
8. You should have consent before posting any personal information online – this includes photographs where an individual can be identified. Remember the picture/no name guidance for under 18s.



We require all CPPCC members and parents of CPPCC junior members to be aware of this policy when sharing or posting content relating to the above from either personal or club accounts. We would also like to remind all players/parents/carers to refresh themselves with our Photography and Video policy as you will find a large cross over regarding our safeguarding of junior members and personnel.

Common-Sense approach: "Could I say this face to face, or would I be happy to see my comments published in the newspaper?" If you are unsure of the answer to these questions, or your answer is "no", then you should not be posting it on any social media.

All members SHOULD NOT

1. Send inappropriate text messages or post messages on social media that are offensive, nasty or derogatory in any way.
2. Accept any friend requests from people you don't know or you feel uncomfortable accepting.

All members SHOULD

1. Be respectful of all race, age and gender.
2. Please be mindful of who may have access to material you share via social media, including Facebook, twitter and other platforms.

If you have concerns regarding social media, texts and emails or if you suspect that someone is using social media in an unsafe or inappropriate manner, you should report their behaviour to the Club Safeguarding Officer (safeguardingofficer@cppcc.co.uk), the County Safeguarding Officer, or the ECB Safeguarding team (safeguarding@ecb.co.uk). If you believe that an offence has been committed, or that someone's use of social media is placing a child at risk of harm, inform the police immediately.

Updated April 2022.